

# January Newsletter



**Tanya Busch**  
2011 President

## A Message from President Tanya Busch:

My hope is that our membership enjoyed a fun and relaxing holiday season and you have come back charged up to tackle 2011 with renewed enthusiasm and purpose! I am honored to be your 2011 President and look forward to representing the entire membership body in a servant leadership role. You may reach me directly at 689-9880 or [homes@TanyaB.com](mailto:homes@TanyaB.com). I encourage you to make a commitment to become truly engaged in the board this year. Please consider joining a committee, voicing your concerns, and sharing your ideas on how we can strengthen our local board.

My goals for the upcoming year are to increase membership participation at the committee level -- particularly from some of the smaller firms in hopes that it will inspire many of you, who have been sitting on the sidelines focused on your personal practice, to engage at the Board of Director level. We are fortunate that several people have donated their time and talent to this board year after year and I hope they will continue to do so. However, there is also much that could be gained from those with a fresh perspective as we enter a new decade.

Another objective is to increase our Affiliate Membership. You can find a link to the affiliate membership application, if you have a vendor you really enjoy working with. Please use our local website as a resource and bookmark it: <http://avbor.com>; and encourage your favorite service providers to join AVBOR as an affiliate member!

I'm optimistic that 2011 will be the turning point in our industry. While I'm not going to predict that prices have bottomed like you've been hearing for two years (we have a lot of shadow inventory out there), I concur with national real estate speaker, Steve Harney, who said in January *"every day we get up to do business, this year will be easier than the day before. It won't be easy, but it will be easier."* What more can we ask for? It all begins with our own attitude and mindset!

*Home affordability is more favorable than at any point in history.* That's the simple message we need to carry to the public. So let's buckle in tight as we round the corner and accelerate through the curve like a race car driver.

Please join us in February for a breakfast meeting followed by a 3 CEU class with MAR Attorney Linda Gifford who will be presenting a legal update at the Hilton Garden Inn in Auburn.



## Upcoming Membership Meeting:

The first 2011 membership meeting of the Androscoggin Valley Board of REALTORS® will be held on Thursday, February 17 at the Hilton Garden Inn Auburn Riverwatch in Auburn. Registration begins at 7:30 a.m. The Buffet Breakfast & Membership Meeting begins at 8:00 a.m. An education program "2010 Legal Update: Extended Version" will be from 9:00 a.m. —12:00 noon. The February Meeting is sponsored by Bangor Savings Bank. Register online or obtain a printable registration form at <http://avbor.com>.

### Board of Directors:

- Rollie Heckethorn  
President Elect
- Sandra Tassinari  
Vice President
- Angela White  
Secretary/Treasurer
- Harriet Cummings  
Imm. Past President
- Linda Beaulieu  
Auburn
- Normand Brodeur  
Lewiston
- Jane Cyr  
Auburn
- Angela Lee  
Auburn
- Susan Meservier  
Auburn
- Staff:  
Cindy Butts  
Tanya Sirois

19 Community Drive  
Augusta, ME 04330  
(207) 622-7501

### Affordable Housing:

The Board's 2011 affordable housing fundraising project will again be a golf tournament. If you are interested in serving on the Golf Tournament Committee, please contact Tanya Busch. Mark your calendars now for Thursday, August 4 and plan to participate. More information will be provided when available.

### 2011 REALTOR® Dues Winner:

Congratulations to Jeanne Martin of ERA Worden Realty in Auburn. She was the winner of our 2011 REALTOR® Dues drawing held at the December 10 holiday party.

### New Members:

In order to become a REALTOR® member, an individual must complete the membership application and pay a one-time application fee. Because we have provisional membership, new REALTOR® applicants become members as soon as they pay dues; however, they must take new member orientation when offered live or online in order to keep their membership privileges active. Applications are posted at <http://avbor.com>.

### Membership Rosters:

Members may request a current membership roster by mail or e-mailed in Adobe Acrobat format by e-mailing [tanya@mainerealtors.com](mailto:tanya@mainerealtors.com).

### Meeting Schedule:

February 17	Breakfast	Hilton Garden Inn	"2010 Legal Update: Extended Version"
April 14	Breakfast	Carriage House	"Promoting Public Confidence Core Course"
June 16	Dinner	Martindale Country Club	ROTY Award
September 8	Breakfast	Carriage House	Course TBD
Date TBD	Dinner	Location TBD	Holiday Party

Visit Our Website: <http://avbor.com>

E-Mail Staff: [tanya@mainerealtors.com](mailto:tanya@mainerealtors.com)

~ Plan to Attend the February 17 Membership Meeting ~